

Wonthaggi

• SUBURB MARKET REPORT •



Leo Edwards

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INVERLOCH
REALTY

@realty

Leo Edwards

LICENCED REAL ESTATE AGENT

Leo Edwards is a fully licensed real estate agent based in Inverloch Victoria, and the founder of www.inverloch3996.com a regional online platform reaching up to 30,000 people weekly who either love, or would love to live in Inverloch.

He has worked Internationally creating marketing campaigns for some of the largest real estate developments in the world before making the sea change to Inverloch with his wife Janelle & son Alfie in 2014. He holds regional qualifications with the Real Estate Institute of Victoria, The Australian School of Business & Law as well as International qualifications with both The Chartered Institute of Securities & Investment and The Chartered Insurance Institute.

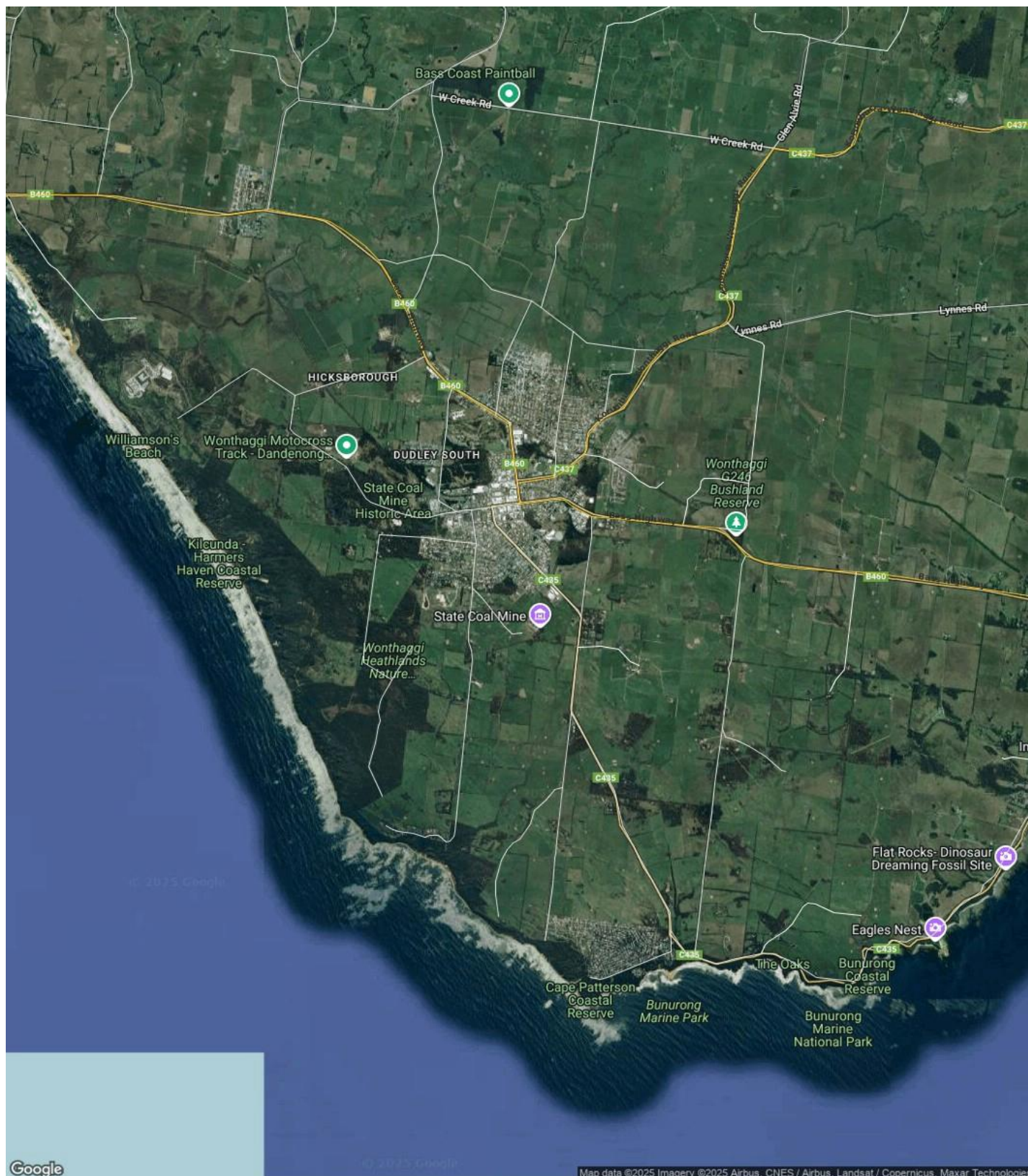
Leo is also the founder of www.3996studio.com a platform dedicated to helping other forward thinking real estate agents market their properties more effectively and achieve better results for their vendors in an increasingly digital age.



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WONTHAGGI - Suburb Map



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WONTHAGGI - Sales Statistics (Houses)

Year	# Sales	Median	Growth	Low	High
2007	122	\$ 220,000	0.0 %	\$ 70,000	\$ 1,250,000
2008	88	\$ 226,250	2.8 %	\$ 78,000	\$ 570,000
2009	113	\$ 250,000	10.5 %	\$ 50,000	\$ 731,500
2010	96	\$ 270,000	8.0 %	\$ 41,500	\$ 2,300,000
2011	78	\$ 255,000	-5.6 %	\$ 60,000	\$ 2,200,000
2012	76	\$ 250,000	-2.0 %	\$ 135,000	\$ 950,000
2013	99	\$ 232,000	-7.2 %	\$ 100,000	\$ 475,000
2014	95	\$ 262,000	12.9 %	\$ 100,000	\$ 627,000
2015	94	\$ 275,000	5.0 %	\$ 72,667	\$ 720,000
2016	131	\$ 280,000	1.8 %	\$ 95,000	\$ 725,000
2017	128	\$ 289,000	3.2 %	\$ 110,000	\$ 1,200,000
2018	125	\$ 347,000	20.1 %	\$ 215,000	\$ 1,020,000
2019	113	\$ 380,000	9.5 %	\$ 210,000	\$ 790,000
2020	131	\$ 420,000	10.5 %	\$ 170,000	\$ 1,060,000
2021	150	\$ 555,000	32.1 %	\$ 125,000	\$ 3,520,000
2022	112	\$ 615,000	10.8 %	\$ 330,000	\$ 1,360,000
2023	76	\$ 552,500	-10.2 %	\$ 55,000	\$ 1,100,000
2024	94	\$ 548,000	-0.8 %	\$ 305,000	\$ 2,200,000
2025	43	\$ 585,000	6.8 %	\$ 320,000	\$ 1,025,000

Median Sale Price

\$550k

Based on 96 recorded House sales within the last 12 months (Financial Year 2025)

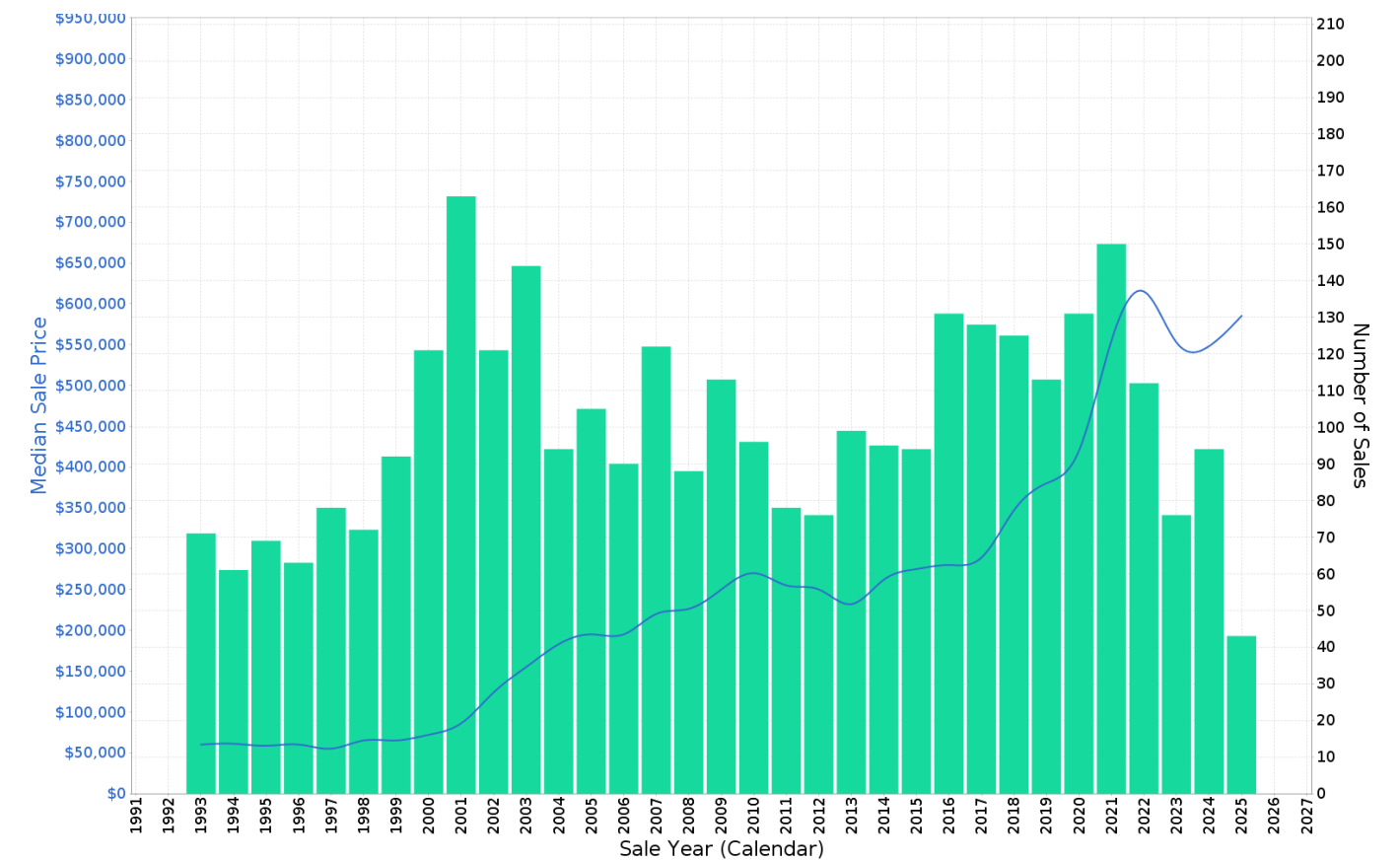
Based on a rolling 12 month period and may differ from calendar year statistics

Suburb Growth

-1.8%

Current Median Price: \$550,000
Previous Median Price: \$560,000

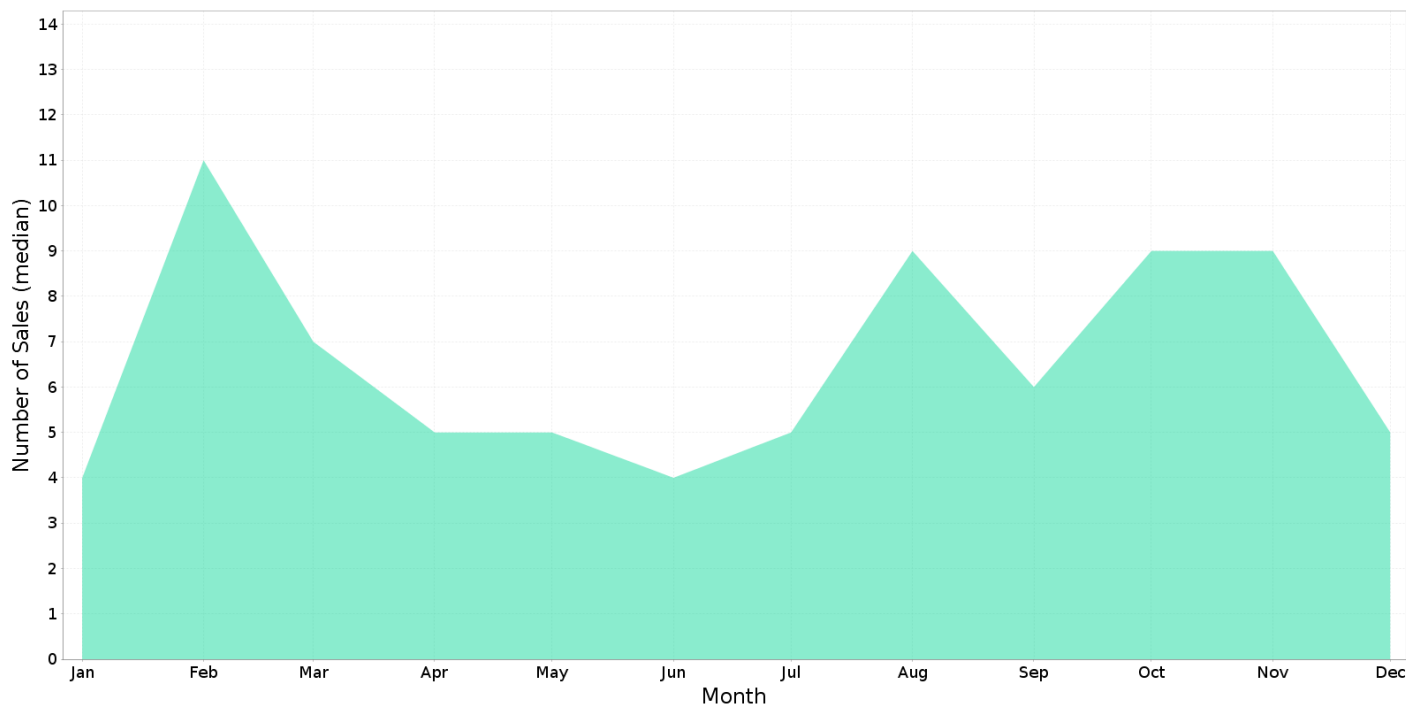
Based on 174 recorded House sales compared over the last two rolling 12 month periods



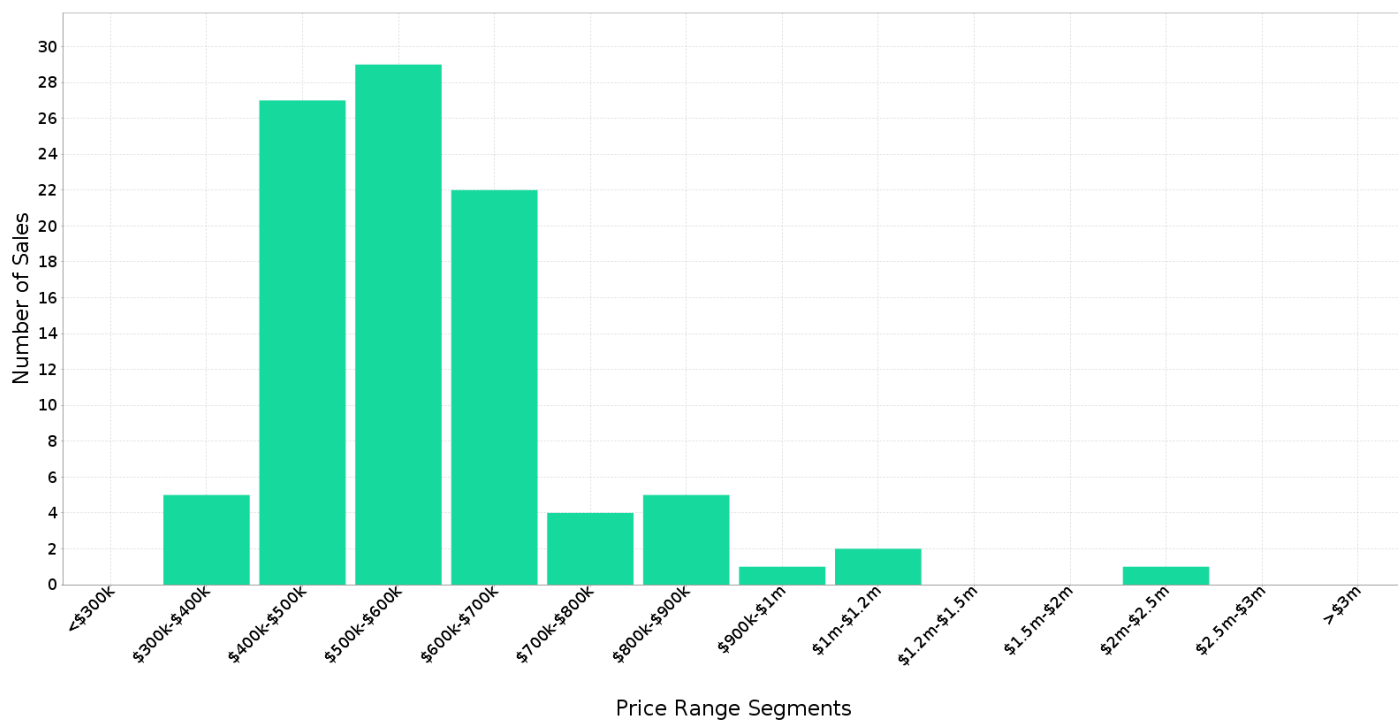
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WONTHAGGI - Peak Selling Periods (3 years)



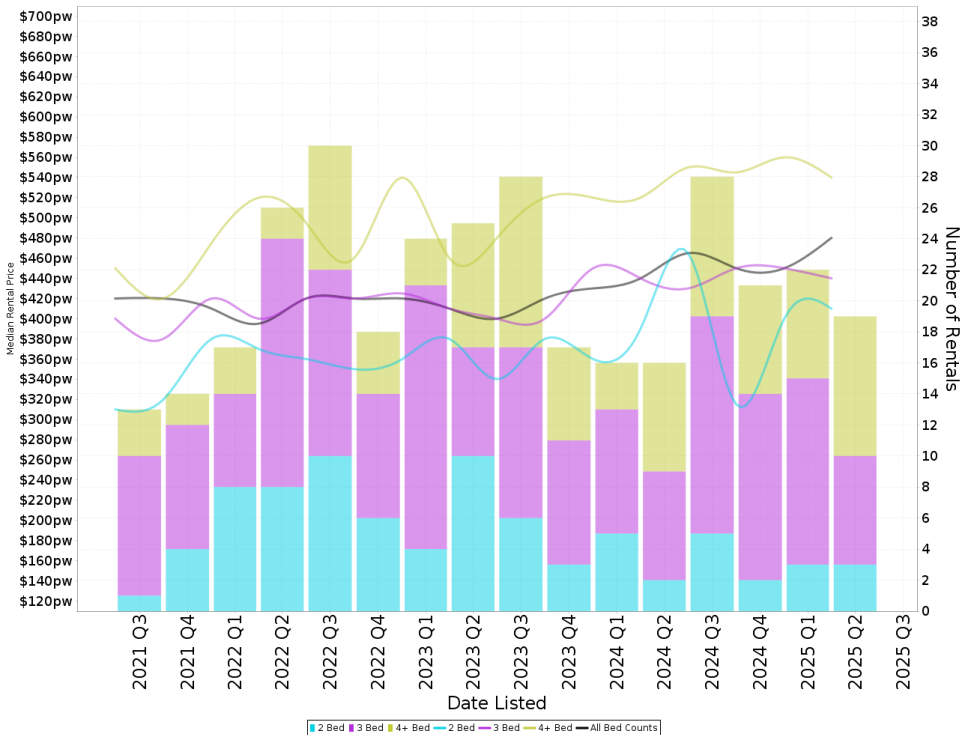
WONTHAGGI - Price Range Segments (12 months)



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Median Weekly Rents (Houses)



Suburb Sale Price Growth

-1.8%

Current Median Price: \$550,000
Previous Median Price: \$560,000

Based on 174 registered House sales compared over the last two rolling 12 month periods.

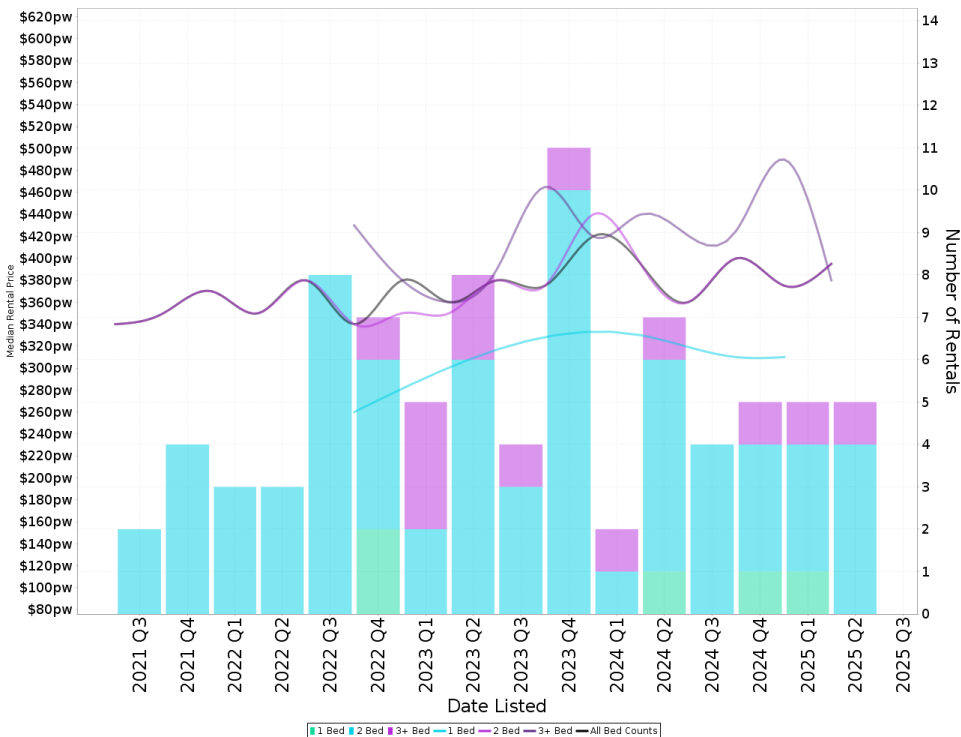
Suburb Rental Yield

+4.3%

Current Median Price: \$550,000
Current Median Rent: \$460

Based on 90 registered House rentals compared over the last 12 months.

Median Weekly Rents (Units)



Suburb Sale Price Growth

-8.0%

Current Median Price: \$400,000
Previous Median Price: \$435,000

Based on 61 registered Unit sales compared over the last two rolling 12 month periods.

Suburb Rental Yield

+5.1%

Current Median Price: \$400,000
Current Median Rent: \$390

Based on 19 registered Unit rentals compared over the last 12 months.

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WONTHAGGI - Recently Sold Properties

Median Sale Price
\$550k

Based on 96 recorded House sales within the last 12 months (Financial Year 2025)

Based on a rolling 12 month period and may differ from calendar year statistics

Suburb Growth
-1.8%

Current Median Price: \$550,000
Previous Median Price: \$560,000

Based on 174 recorded House sales compared over the last two rolling 12 month periods

Sold Properties
96

Based on recorded House sales within the 12 months (Financial Year 2025)

Based on a rolling 12 month period and may differ from calendar year statistics

9 CAMERON ST

\$610,000

Sold Aug 2025
158 Days

1,005 m² 3 1 2

105 MERRIN CRES

\$465,000

Sold Aug 2025
N/A

1,007 m² 2 1 1

10 TIMBERTOP BVD

\$825,000

Sold Aug 2025
168 Days

628 m² 4 2 3

7 ASQUITH CRT

\$570,000

Sold Aug 2025
63 Days

759 m² 3 2 2

12 CIVIC WAY

\$655,000

Sold Aug 2025
231 Days

720 m² 4 2 2

13 DUNN ST

\$480,000

Sold Aug 2025
171 Days

1,013 m² 3 1 1

13 CONNECTION RD

\$740,000

Sold Jul 2025
49 Days

703 m² 4 2 2

28B WISHART ST

\$255,000

Sold Aug 2025
20 Days

609 m² 3 1 -

51 MCGIBBONYS RD

\$815,000

Sold Jul 2025
131 Days

699 m² 4 2 2

11 PIONEER AVE

\$620,000

608 m² **4** **2** **2**

Jul 2025
147 Days

10 BENT ST

\$475,000

540 m² **3** **2** **4**

Jun 2025
147 Days

6 BENT ST

\$610,000

941 m² **3** **3** **6**

Jun 2025
104 Days

2 WENTWORTH RD

\$435,000

590 m² **3** **1** **1**

Jun 2025
113 Days

27 OUTLOOK DR

\$620,000

774 m² **3** **2** **1**

Jun 2025
14 Days

187 GRAHAM ST

\$470,000

636 m² **2** **1** **2**

May 2025
168 Days

118 BROOME CRES

\$600,000

1,017 m² **3** **2** **3**

May 2025
47 Days

4 BEARD ST

\$410,000

785 m² **2** **1** **1**

May 2025
147 Days

4 NORFOLK ST

\$615,000

588 m² **4** **2** **2**

2025
168 Days

25B CAMPBELL ST

\$560,000

580 m² **3** **2** **2**

Apr 2025
6 Days

16 DARYL AVE

\$630,000

660 m² **3** **2** **5**

Apr 2025
468 Days

38 WATT ST

\$320,000

1,017 m² **2** **1** **2**

Apr 2025
40 Days

WONTHAGGI - Properties For Rent

Median Rental Price

\$460 /w

Based on 90 recorded House rentals within the last 12 months (Financial Year 2025)

Based on a rolling 12 month period and may differ from calendar year statistics

Rental Yield

+4.3%

Current Median Price: \$550,000
Current Median Rent: \$460

Based on 96 recorded House sales and 90 House rentals compared over the last 12 months

Number of Rentals

90

Based on recorded House rentals within the last 12 months (Financial Year 2025)

Based on a rolling 12 month period and may differ from calendar year statistics

57A HAGELTHORN STREET

\$520 per week



123B BROOME CRESCENT

\$540 per week



45 GRAHAM STREET

\$430 per week



5 TIMBERTOP BOULEVARD

\$540 per week



6 JENKIN AVENUE

\$600 per week



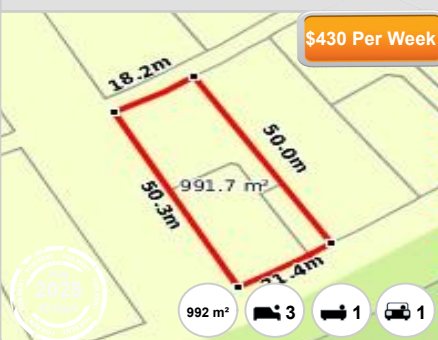
84 MERRIN CRESCENT

\$450 per week



94A REED CRESCENT

\$430 Per Week



101A MERRIN CRESCENT

\$420 per week



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What Clients Say



SHOULD LEAVE OTHERS IN AWE

Leo is indeed that breath of fresh air. His network, care and honest approach to myself paid dividends - Property SOLD!

Wendy Luke | Seller of 25 Nation Court, Inverloch



COMPLETE CONFIDENCE IN LEO

We expected to approach more than one agent & Leo was our first contact. However after meeting with Leo we saw no need to approach other agents. Sold for a great price in just 9 days!

John & Wendy Major | Sellers of 98 Woodland Heath Drive, Inverloch



EXCELLENT RESULT

Leo puts his heart and soul into helping his clients. I still can't believe it happened this way - you put so much into your work - thank you!

Joyce Burney | Seller of 15 Beach Avenue, Inverloch



ABOVE & BEYOND EXPECTATIONS

Thank you for all your hard work, expertise and for achieving a 'lifechanging' result for me

Jo Choyce | Seller of 32 Halford Street, Inverloch





Thinking of Selling?

Planning to sell your property in the next 12 months? Enhancing its appeal and potential selling price is easily achievable through minor renovations or refurbishments. From a fresh coat of paint and landscaping to updated flooring, cabinets, and light fixtures, these quick and simple home upgrades can make a significant impact.

However, it's important to avoid wasting money on improvements that won't truly enhance your sale price.

To assist you further, **I offer a complimentary 15-minute service to provide you with valuable advice.** Feel free to give me a call, as this information is completely free and comes with no obligation.

What's Involved?

When preparing to enter the market, it's important to be aware of various factors, particularly the financial aspects.

This includes considerations such as solicitor fees, moving costs, marketing expenses, fees, and commission.



Message from Leo Edwards

As the market continues to shift it's never been more important to work with an agent that will tell you the truth and market your property to an unmatched online audience to achieve the best market result.

There are currently large stock levels on the market accross the Bass Coast most of which have now been on the market for over 90 days! Some as long as 750 days! We're proud as an agency to have still maintained an average days on market of less than 60 while still driving excellent results for our sellers.

Accurate pricing of properties is more important than ever and while it's tempting to choose an agent that promises you the highest price, **ALWAYS** ask about their list price to sell price ratio. \$1,050,000 is currently the record by a local agent in 2024 for a reduction in the listed price to eventual sales price!

We've worked hard over the last six years to develop a system that eliminates the risk of overpricing or underselling your home, meaning better results in a shorter time with complete transparency.

Speak to us today for an honest opinion without the bull#@\$!



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*Find out what
our home sellers
are saying....*



SCAN ME

