



Seller's Guide

Seller Consultation

Get up to speed with today's market! Learn what to expect & get your questions answered.

Professional Media

Marketing effectively is crucial. A comprehensive marketing plan provided by your agent will include social media, email campaigns, etc. Professional photography is also essential to highlight best features.

Showings & Open Houses

Once your property is on the market, you'll need to prepare for showings & open houses. Consider hiring a professional cleaning service to ensure your property is always show-ready.

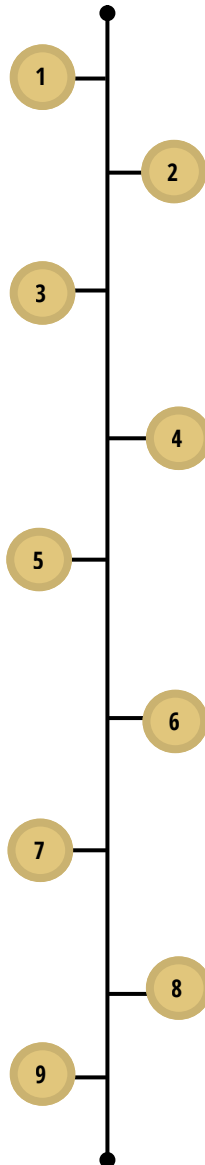
Opening Escrow

YOU'VE ACCEPTED AN OFFER!

The closing process begins. This involves finalizing any remaining details including inspections and appraisals. Your agent will work closely with you to ensure that the transaction goes smoothly.

Closing

A final walkthrough is completed. Remaining funds are received by escrow and keys are officially passed over to the buyers.



Repairs & Cosmetics

Hiring a handyman for minor repairs, decluttering, & adding fresh coat of paint make all the difference. Considering hiring a professional stager to best showcase the home.

Price Your Property

One of the most important decisions you'll make when selling. You want to price it competitively to attract buyers, but also ensure that you're not leaving money on the table.

Offers

Respond promptly to keep the momentum going. Your agent will help you evaluate offers, negotiate any terms or conditions. The first offer received may not be the best, it's important to be patient and keep your options open.

Docs, Docs, Docs

Review and complete documents. Including, seller disclosures, title documents, property questionnaire, escrow package, etc



Sylvia Monares
REALTOR® | DRE 02155936

📞 310.357.4851
✉️ sylvia@therise.group



Each Office Independently Owned & Operated. This is not meant as a solicitation if your property is currently listed with another broker. DRE# 02022092